



For Immediate Release: June 25, 2010

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HealthHIV Releases HIV Prevention Resource Guide For Mayors *Guide Helps Sustain HIV Prevention Efforts Beyond National HIV Testing Day*

WASHINGTON, DC – HealthHIV announces the availability of the *Mayor's Resource Guide on HIV/AIDS Prevention Funding: Identifying & Applying For Grants & Other Resources*. This guide provides U.S. Mayors with development strategies to support long-term HIV prevention efforts in their communities.

“While National HIV Testing Day remains an important opportunity to raise national awareness about knowing your HIV status, the challenge remains to offer sustained prevention efforts throughout the year,” said HealthHIV Executive Director Brian Hujdich. “Mayors are critical to this effort and they need support identifying and securing funding to sustain their prevention efforts for their communities.” According to the U.S. Centers for Disease Control and Prevention (CDC), an estimated one-fifth of people living with HIV in the U.S. are unaware of their HIV status.

HealthHIV's *Mayor's Resource Guide on HIV/AIDS Prevention Funding: Identifying & Applying For Grants & Other Resources*:

- Provides perspective on how statewide budget cuts affect HIV services
- Identifies public funding for HIV prevention
- Examines private HIV prevention funding
- Presents best practices when applying for resources
- Reviews the grant writing process

HIV prevention cuts have been reported in twenty-five state programs. “With shrinking municipal budgets, the ability to sustain HIV prevention efforts beyond a single day takes planning and a willingness to look for new resources,” said HealthHIV Director of Prevention Chris Aldridge. “This guide helps mayors develop sustainable prevention services by addressing funding for local HIV prevention projects.”

HealthHIV runs the “*Exchange & Engage: Mayors and HIV Prevention*” program through a cooperative agreement with the CDC, and supports U.S. mayors in HIV prevention efforts to improve their community's health and to influence other leaders nationwide. To request the Mayor's resource guide, visit www.healthhiv.org and click on Exchange & Engage.

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HealthHIV is the premier, national non-profit working with organizations, communities and professionals to advance effective prevention, care, and support for people living with, or at risk for, HIV through education and training, technical assistance and capacity building, advocacy, and health services research and evaluation. HealthHIV supports primary care providers treating HIV, as well as community and faith-based organizations involved in HIV prevention, care and treatment.