



HealthHIV

Putting Health First

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HealthHIV Launches Educational Program To Support AIDS Service & Community-Based Organizations

*Provides **HELP** Educating Clients on HIV Prevention, Care & Treatment*

WASHINGTON, DC – HealthHIV launches the **HIV Education & Learning Program (HELP)**, an exclusive, free online resource providing AIDS Service Organizations (ASOs) and Community-Based Organizations (CBOs) access to current, relevant HIV education resources to share with clients.

HIV Education & Learning Program



“ASOs and CBOs nationwide are struggling to deliver critical services in difficult economic times. At the same time they are managing a growing demand for culturally competent, easily accessible, scientifically sound information on HIV disease,” said HealthHIV Executive Director Brian Hujdich. “HELP strategically addresses this need by freely offering ASOs and CBOs access to some of the nation’s leading HIV educators, and delivering resources in a variety of formats to meet client’s different needs.”

In a [recent article](#) for *The Body*, Jeffery Berry of Test Positive Aware Network writes, “One of the statistics I heard [at the 6th IAS Conference on Pathogenesis, Treatment and Prevention in Rome] which shouldn’t have surprised me is that only 19% of HIV-positive people in the U.S. have a suppressed viral load -- 19%. That calls for some major treatment education.”

ASO/CBO staff can access HELP’s educational resources in multiple ways including placing a customizable widget onto their organization’s website that streams HIV information directly to visitors. Alternately, ASO/CBO staff also can receive educational materials via email from HealthHIV, browse the HELP website for resources appropriate for the communities they serve, or link website visitors directly to the HELP website.

“Initiating, supplementing, and expanding HIV education programs through the HELP program allows ASOs and CBOs to build their capacity without expending additional resources,” continued Hujdich.

HELP’s first series of educational offerings, designed for clients newly diagnosed with HIV, is now available. ASOs/CBOs interested in receiving HELP, or learning more about HELP’s HIV education materials can visit <http://www.HELP.HealthHIV.org> or e-mail help@healthhiv.org.

HealthHIV is a leading national, 501 (c)(3) non-profit working with organizations, communities, and professionals to advance effective prevention, care, and support for people living with, or at risk for, HIV through education and training, technical assistance and capacity building, advocacy, and health services research and evaluation. HealthHIV supports primary care providers treating HIV, as well as community and faith-based organizations involved in HIV prevention, care and treatment. For more information, please visit www.HealthHIV.org or www.NCHCMC.org.

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